INTUITION BACKED BY INTELLIGENCE
Comprehensive intelligence on
500,000+ music artists and
10,000,000 songs
DEPTH

Daily social and streaming across 20+ networks
EXPERIENCE

5 years of historical data and comprehensive benchmarks
PREDICTIVE

Advanced analytics that predict the stars of tomorrow
INTUITIVE DELIVERABLES DESIGNED TO ENSURE TIMELINESS AND IMPACT

**POWERFUL PLATFORM**

**CUSTOM ANALYTICS**
WE FUEL THE BILLBOARD SOCIAL 50 AND NEXT BIG SOUND CHARTS

- The Billboard Social 50 is a weekly chart ranking the most popular artists online across all major music sites.
- The Billboard Next Big Sound Chart shows the 15 fastest accelerating artists across the internet most likely to become the next big sound.
Data is of the utmost importance to artists in navigating the modern music industry. As such, in 2013 Next Big Sound and Spotify partnered to help artists and artist management know how their music is being consumed on Spotify. For the very first time, 500,000 artists and managers have direct access to their Spotify listening data and comprehensive social data, exclusively through the Next Big Sound platform.
INTUITION BACKED BY INTELLIGENCE
THE WAY WE WORK
People first.
Self-selection.
Mange for engagement.
Constant feedback.
No reviews.
Pay people fairly.
Iterate on products, and the way we work.
Will it scale?